

# MEMO

To: Affiliate Applicants

From: Diane Cooke, Membership Department, 517-323-4090, frontdesk@glaronline.com

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Thank you for your interest in Affiliate Membership. The Greater Lansing Association of REALTORS® offers a company Affiliate Membership. Once a company joins The Association, every employee in the Eaton, Ingham and Clinton Counties will also be considered a member and be able to benefit from membership. Dues are prorated and based on the number of employees a company has. Please contact The Association for specific dues information.

We are looking forward to an exciting lineup of networking and sponsorship opportunities in 2016. Here are some samples of what we have coming up (dates TBD):

- General Membership Meetings monthly
- New Member Orientation bimonthly
- Affiliate Trade Shows- Spring and Fall
- Annual RPAC Golf Outing - Summer

Our Affiliate Application forms are attached. You will be considered a Member of the Greater Lansing Association of REALTORS® and will be able to utilize all Member benefits immediately upon receipt of your Application and Prorated Dues.

Please Find Enclosed:

1. Affiliate Application
2. Affiliate Standards of Practice
3. Affiliate Questionnaire

**Please return to The Association along with payment:**

1. Affiliate Application\*
2. Affiliate Standards of Practice
3. Affiliate Questionnaire
4. A full list of employees including contact information to be included on our Affiliate Roster

\*Only the Primary Contact of your company needs to complete the application.



## Affiliate Welcome Questionnaire

Welcome and thank you for joining the Greater Lansing Association of REALTORS®.

What is your area of expertise?

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Are you interested in educating Association Members on the products or services that your company offers; if so, what topics would you like to cover?

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May we contact you to set up a date/time to teach a class?  Yes  No

What day and time during the week is best for you to present your material?

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Would you or your Company be interested in sponsoring one of our New Member Orientation Classes or General Membership Meetings?  Yes  No

Suggestions on how we, as your Association, can help your business:

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**AFFILIATE STANDARDS OF PRACTICE**

**Article 1**

The *Affiliate* shall provide equal professional services to any person regardless of race, color, religion, sex, disability, familial status, or national origin.

**Article 2**

The *Affiliate* shall be informed and do business in accordance with laws, governmental regulations, and public policies in the field in which the *Affiliate* customarily engages.

**Article 3**

The *Affiliate* shall promote business in a positive and professional manner and shall not attempt to gain any unfair advantage over competitors by knowingly or recklessly making false statements about competitors and shall not denigrate competitors in an attempt to gain business.

**Article 4**

The *Affiliate* shall interact with all REALTOR® and *Affiliate* Members within the guidelines of these Standards of Practice.

**ACKNOWLEDGEMENT**

I acknowledge that I have read and understand these Affiliate Standards of Practice as set forth by the Greater Lansing Association of REALTORS® and agree to uphold these Standards as an Affiliate Member of the Association.

I am also aware that, upon Board approval, new Affiliate and REALTOR® Members are invited to attend a General Membership Meeting where they will be sworn in as Members of the Greater Lansing Association of REALTORS®. I agree to attend such a Meeting.

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Signature

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Firm

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Date

**GREATER LANSING ASSOCIATION OF REALTORS®**

4039 Legacy Parkway, Lansing, MI 48911

Phone (517) 323-4090 – Fax (517) 323-0586

http://www.glaronline.com

Email to: frontdesk@glaronline.com

FOR ASSOCIATION USE ONLY	
Amount Paid	_____
Personal Check #	_____
Company Check #	_____
Entry Card #	_____
GLAR #	_____
FIRM #	_____

**AFFILIATE  
MEMBERSHIP APPLICATION**

Please attach check for the appropriate Membership Fees (see Membership Fees chart for exact amounts) to this Application.

1. NAME OF APPLICANT \_\_\_\_\_ S.S.# (LAST 4 DIGITS) \_\_\_\_\_  
(First) (Middle) (Last)

Nickname (if any) \_\_\_\_\_

2. NAME OF FIRM \_\_\_\_\_

Nature of your business \_\_\_\_\_

Your position with the firm \_\_\_\_\_

3. OFFICE ADDRESS \_\_\_\_\_  
(Street) (City) (State) (Zip)

Office Phone \_\_\_\_\_ Office Fax \_\_\_\_\_ Other \_\_\_\_\_

Email Address \_\_\_\_\_ Web Page Address \_\_\_\_\_

4. RESIDENCE ADDRESS \_\_\_\_\_  
(Street) (City) (State) (Zip)

\_\_\_\_ Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

\_\_\_\_ Voice Mail \_\_\_\_\_ Other \_\_\_\_\_

(If you would like another phone number published along with your Office phone numbers, please select one from above)

5. BIRTHDATE \_\_\_\_\_ BIRTHPLACE \_\_\_\_\_

6. IF MARRIED, SPOUSE'S NAME \_\_\_\_\_

7. LIST ANY LANGUAGES YOU SPEAK OTHER THAN ENGLISH \_\_\_\_\_

8. HOBBIES \_\_\_\_\_

9. BUSINESS ASSOCIATIONS (companies, organizations, and individuals in your business with whom you are or have been associated with during the past 5 yrs.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10. HAVE YOU EVER BEEN A MEMBER OF THE GREATER LANSING ASSOCIATION OF REALTORS®? Yes ( ) No ( )

Approximate year \_\_\_\_\_ Company Affiliation \_\_\_\_\_

11. HAVE YOU HELD, OR DO YOU HOLD, MEMBERSHIP IN ANOTHER ASSOCIATION OF REALTORS®? Yes ( ) No ( )

IF YES, LIST ASSOCIATION NAME(S) AND YEARS OF MEMBERSHIP.

\_\_\_\_\_  
\_\_\_\_\_

I hereby apply for Membership in the Greater Lansing Association of REALTORS®, and enclose my check in the amount of \$\_\_\_\_\_ (including application fees and dues), which I understand will be returned to me in the event I am not accepted to Membership. In the event my application is approved, I acknowledge that I have had access to, have carefully reviewed, and agree to abide by the Affiliate Standards of Practice, and the Constitutions, Bylaws, and Rules and Regulations, and I consent that and authorize the Association, through its Membership Committee or otherwise to invite and receive information and comment about me from any Member, or other person. I further agree that any information and comment furnished to the Association by any Member or other person in response to any such invitation shall be conclusively deemed to be privileged and not form the basis of any action by me for slander, libel, or defamation of character. I also agree to explain to the Membership Committee or to its Members, any information relating to this application. I also agree that any information provided on this application may be used in Membership publications at the discretion of the Greater Lansing Association of REALTORS®.

As a reaffirmation of my Membership in the Greater Lansing Association of REALTORS®, I agree to fulfill my Membership duty to arbitrate any complaint made against me pursuant to Article VII of the Association’s Bylaws. This shall be deemed an arbitration agreement within the meaning of the Revised Judicature Act, Section 5001 et seq.; MSA 27A.5001 et seq.; MCLA 600.5001 et seq.; and Michigan General Court Rule 3.602. The undersigned agrees that a judgment may be entered in any circuit court upon the award.

I hereby acknowledge that as a condition of the GLAR granting me access to Confidential and/or Proprietary Information, Copyrighted Materials, and the Service Marks that: (a) the Confidential and/or Proprietary Information, the Copyrighted Material, and the Service Marks belong exclusively to GLAR;(b) except as otherwise permitted under a license granted to me by the GLAR, I will use the Confidential Proprietary Information, the Copyrighted Materials, and the Service Marks exclusively for the benefit of the GLAR and only as necessary to accomplish the tasks assigned to me by GLAR; and (c) I will not provide copies of the Confidential and/or Proprietary Information or the Copyrighted Material to any third party unless I am expressly authorized to do so by the President or the CEO of the GLAR in writing. I further acknowledge and agree that any assistance I provide in developing the Copyrighted Materials constitutes a work made for hire such that the materials I help develop are owned exclusively by the GLAR, notwithstanding any contribution I make to authorize the work.

I also acknowledge that, if I use any Greater Lansing Association of REALTORS® Multiple Listing Service sold data or give any of this information to a non-member or anyone not entitled to this information, I can be found in violation of the MLS Security and can incur fines of up to \$1,000 per occurrence/appraisal as well as possible suspension.

As a Member of the Greater Lansing Association of REALTORS®, I hereby give my authorization and permission for the Association to contact me through e-mail, voice mail, telephone, fax, and other forms of communication.

The foregoing facts and statements are true to the best of my knowledge and belief.

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Signature of Applicant)